



LISA ELLISON

SENIOR UX/UI DESIGNER

CONTACT:

lisaelliso@gmail.com
651-216-5906

PORTFOLIO:

UI/UX portfolio available upon request.

MY OBJECTIVES

"I am the type of person that prizes and cultivates loyalty, creativity, adaptability, communication, and strong client relationships.

I thrive in a fast-paced, creative work environment and I believe that with my fifteen plus years of UI/UX design, graphic design, and marketing experience I contribute fresh, unique, innovative ideas and energy.

I'm motivated by the ability to take an ambiguous but brilliant idea and turn it into a functioning and dynamic reality. I'm also motivated by pie."

SOFTWARE

Adobe XD	<div style="width: 100%; height: 10px; background-color: #e74c3c;"></div>
Sketch/InVision	<div style="width: 100%; height: 10px; background-color: #e74c3c;"></div>
Axure	<div style="width: 100%; height: 10px; background-color: #e74c3c;"></div>
Adobe Photoshop	<div style="width: 100%; height: 10px; background-color: #e74c3c;"></div>
Adobe Illustrator	<div style="width: 100%; height: 10px; background-color: #e74c3c;"></div>
Adobe After Effects	<div style="width: 75%; height: 10px; background-color: #e74c3c;"></div>

SKILLS

UI/UX	<div style="width: 100%; height: 10px; background-color: #e74c3c;"></div>
Visual Design	<div style="width: 100%; height: 10px; background-color: #e74c3c;"></div>
Art Direction	<div style="width: 90%; height: 10px; background-color: #e74c3c;"></div>
Agile	<div style="width: 100%; height: 10px; background-color: #e74c3c;"></div>
User Research	<div style="width: 100%; height: 10px; background-color: #e74c3c;"></div>
Animation	<div style="width: 75%; height: 10px; background-color: #e74c3c;"></div>

LANGUAGE

HTML	<div style="width: 100%; height: 10px; background-color: #e74c3c;"></div>
CSS	<div style="width: 75%; height: 10px; background-color: #e74c3c;"></div>

EXPERIENCE

May 2019 - Feb 2020
Mobile UX Designer
LIFE TIME FITNESS

RESPONSIBILITIES:

Lead UX Designer for the mobile member app. In charge of architecture, mobile design patterns, rapid prototyping, and user experience.

June 2018 - May 2019
Sr. UI/UX Designer
POLARIS INDUSTRIES

RESPONSIBILITIES:

Lead designer for the product configurator. Implementing design improvements in an agile environment and planning out future releases working closely with stake holders.

Feb 2018 - June 2018
UI/UX Consultant
CARINGBRIDGE

RESPONSIBILITIES:

Redesign existing sites and interfaces while utilizing user centered design process. Manage email and social media communications and insure the integrity of brand standards.

Aug 2016 - Dec 2017
Sr. UX Designer
STAYWELL

RESPONSIBILITIES:

Lead designer of the creative team in which we developed programs by providing branding, wireframes, rapid prototypes, html/css, and art direction. Working directly with project managers and developers in an agile environment.

April 2015 - Aug 2016
Graphic Designer
GRADIENT

RESPONSIBILITIES:

Created brand identity for clients from the ground up and also rebranded established institutions. Consulted directly with the client throughout the design process.

April 2014 - April 2015
Web Designer/Dev
RECOGNITION WORX

RESPONSIBILITIES:

Managed weekly email marketing campaigns, social media, website maintenance, and product photography. Created virtual custom solutions for clients, prepared and set up files for production, and provided daily graphic design services.

EDUCATION

2004 - 2010
Bachelor of Science
Graphic Design

SKILLS ACQUIRED:

Developed skills and acquired knowledge in graphic/web design, marketing, and interpersonal communications..

INTERESTS

Travel // Wine // Marvel // Popcorn // Netflix